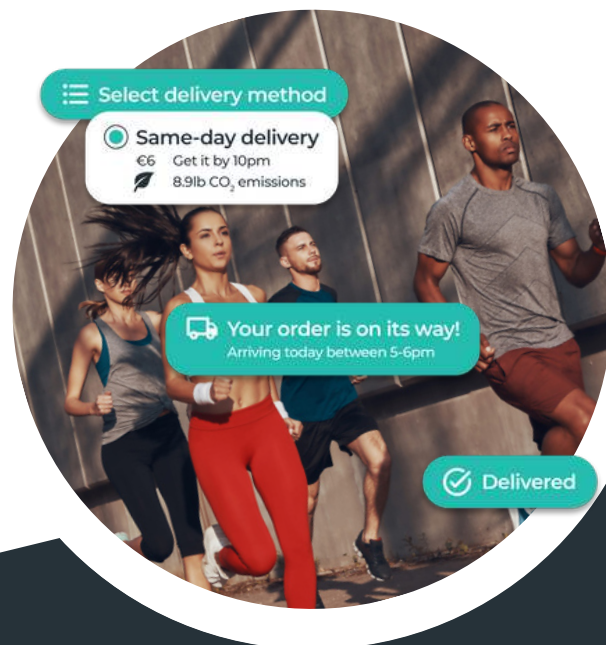


Sports



Why omnichannel?



Optimise stock turnover by displaying the entire catalogue



Enhance physical strategies and improve customer journeys



Support store networks composed of franchises

The OMS to enhance product range depth

The sports industry is unique for the vast number of references carried by individual stores. It's also worth noting that many brands rely on franchisees who own the stores within their retail network.

The implementation of an OMS allows for improved product choice and increased stock depth. The goal is to eliminate the primary friction point in a purchasing journey, which is product unavailability, while also providing the end customer with a robust and reliable delivery promise.

Furthermore, the Ship from Store approach optimises the flow of inventory across the entire store network by enabling them to fulfil online orders. Each store can be equipped with digital solutions to access the entire network's range of products, enabling customers to place orders even for items not physically present on their local store's shelves.

Trusted by leading brands



Our flagship omnichannel solutions



Ship from Store
Use in-store stock to fulfil online orders



Click and Collect
In-store pickup of online orders



Delivery Promise
Manage carriers for orders of all weights & sizes



Returns Management
Enhanced return options & streamlined processes

81.81% of orders prepared in-store
Without an OMS, these orders would have been lost.

OneStock OMS enhances performance for sports retailers:

£53
average
basket value

1.98
items per order, shipped
in 1.26 packages

5,000+
orders orchestrated
by the OMS, each day

1/5
split orders, sourced from
multiple locations

Averages from the OneStock BI Suite, 2023

“ OneStock's Ship from Store enables us to accelerate the digital transformation of our brand into a fully phygital company. It's a significant internal shift, as some of our stores have already shipped more products than the central warehouse.



Matthieu Pellet
Director of Digital & Innovation

INTERSPORT

“ We have found the right partner: OneStock is working with us on stock unification, a highly cooperative solution as it involves the pooling of resources for the benefit of the collective and customer service.



Stéphane Solinski
Chief Executive Officer



 **OneStock**

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